

## Copywriter (internship)

Mavenful helps social media influencers to grow their popularity and become entrepreneurs. We train influencers with social media, self-makeup, fashion, and photography workshops; we assist them in running their social media accounts; and finally, we match them with brands via our machine-learning algorithm, to get access to product or service endorsement.

250+ influencers joined us In Indonesia, and 15+ brands collaborated with our influencers, from local (Colette & Lola) to international brands (Accor Hotels). Our founding team is composed of expert from the tech industry (ex-Lazada digital marketing head) and influencers. We are looking for a Copywriter to help us grow and have an impact in the social media industry.

### Description

The Copywriter works closely with marketing to conceive, articulate and create concepts for interactive media. This includes the website, online advertising campaigns, email marketing, social media, presentation slides and other miscellaneous copywriting.

### Duties

Creating and evaluating copy, collaborating with marketing to create campaign, miscellaneous editing of the website, refining presentation slides, planning and handling the social media.

### Requirements

Candidate must have:

- High proficiency in English, both verbal and written
- Fluency in written Bahasa Indonesia, a plus
- Effective collaboration skills
- Ability to meet tight deadlines and multi-task
- Excellent organizational and communication skills are a must, as is having an eye for detail and accuracy
- Bachelor's degree candidate or higher, above 3.7 GPA a plus
- Working experience in PR, marketing, journalism or related fields, a plus
- A strong interest in fashion, arts, travel, entertainment and lifestyle

### Perspective

Joining an early-stage and fast-pace growing company is the best launching pad for your career growth. Successful interns will get a fulltime job offer at the end of their trainee.

To apply, share your LinkedIn profile or send your resume to [contact@mavenful.com](mailto:contact@mavenful.com)